

Melissa R Draughon

H.D. Vest Financial Services®

As the executive manager of the H.D. Vest Training & Events Department, Melissa Draughon manages the team responsible for the learning needs of both Advisors and internal team members. Her team offers the following menu of services:

Conference and Event Planning

National Conference, H.D. Vest Elite AcademySM, Field Leaders' Conference and Regional Summits

Learning and Development

Advisor Training, Team Member Training, Webcasts, Online Learning, Podcasts and Technology Training

Peer-to-Peer Learning

Chapter Program

Mentor Program

Melissa is a registered principal with over 12 years of experience in financial services. Her career has focused on leveraging innovation to deliver relevant training with innovative and entertaining methods. She has been a featured speaker at conferences for organization such as Marcus Evans eLearning for Sales, VNU Training Magazine and Urban Financial Services.

Being a native of Columbus, Ohio, Melissa is a die hard Buckeye fan: "Go Bucks!" She's also passionate about the arts, golf, fresh water fishing and shopping.



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6333 N. State Hwy. 161, Suite 400, Irving, TX 75038

(972) 870-6000